

Exhibitor Registration Form

Asian Fitness Education Expo (AFEEX)

Date: 21-22 March 2009 (Pre-Convention Workshops: 20 March 2009)

Venue: Hong Kong Central Library, Exhibition Gallery



* Please return via email (info@afeex.org) or fax (+852 2508 0601)

Organization Name: _____

Contact Person: _____ Position: _____

Contact No. : (office) _____ (mobile) _____

Email: _____

Exhibitor Package (Please tick ✓ where appropriate): A B C D

Package A (HK\$ 28,000) <small>Confirmed on or before 1 Mar 09</small>	Package B (HK\$ 21,000) <small>Confirmed on or before 1 Mar 09</small>	Package C (HK\$13,000) <small>Confirmed on or before 1 Mar 09</small>	Package D (HK\$9,500) <small>Confirmed on or before 1 Mar 09</small>
Original Value > HK\$39,000	Original Value > HK\$29,000	Original Value > HK\$16,000	Original Value > HK\$12,000
<ul style="list-style-type: none"> • 3x3m booth • Leaflet insert • Product/Voucher insert • Full page colored ad in AFEEX workbook • Banner ad on AFEEX official website with hyperlink • One-time direct email access to AFEEX delegates • Logo in AFEEX workbook (Exhibitor Page) • Logo credit on AFEEX official website (Exhibitor Page) • 1 full registration 	<ul style="list-style-type: none"> • 3x1.5m booth • Leaflet insert • Product/Voucher insert • Half page colored ad in AFEEX workbook • Banner ad on AFEEX official website with hyperlink • Logo in AFEEX workbook (Exhibitor Page) • Logo credit on AFEEX official website (Exhibitor Page) • 1 full registration 	<ul style="list-style-type: none"> • 3x3m booth • Logo in AFEEX workbook (Exhibitor Page) • Logo credit on AFEEX official website (Exhibitor Page) • 1 full registration 	<ul style="list-style-type: none"> • 3x1.5m booth • Logo in AFEEX workbook (Exhibitor Page) • Logo credit on AFEEX official website (Exhibitor Page) • 1 full registration

Note: Hong Kong Central Library will charge HK\$290 / day for each sales point or 10% of the gross proceeds from sale of the merchandize whichever is the higher.

Individual Item (Please tick ✓ where appropriate): 1st _____ 2nd _____ 3rd _____ 4th _____ Others _____

Individual Items	Fee
(1) Booth / Raw Space (3 m x 3 m)	\$12,000
(2) Booth / Raw Space (3 m x 1.5 m)	\$8,000
(3) Full page (A4 size 21cm(W) x 29.7cm(H), bleed size 5mm) colored ad in AFEEX workbook	\$10,000
(4) Half page (21cm(W) x 14.8cm(H), bleed size 5mm) colored ad in AFEEX workbook	\$6,000
(5) Banner Ad (280 x 80 pixels, max: 40KB) on AFEEX official website with hyperlink	\$5,000
(6) Onsite banner advertisement (max: 36 x 96 inch)	\$6,000
(7) Poster (max: A1 size x 8 pcs or A2 size x 16 pcs)	\$6,000
(8) Product / voucher insert (400 pieces)	\$3,000
(9) Leaflet insert (400 pieces)	\$3,000
(10) Direct email to AFEEX delegates	\$2,000

* All materials must be pre-approved by organizer. The production cost for each item is NOT included.

Enquiries hotline: 2578 9877